



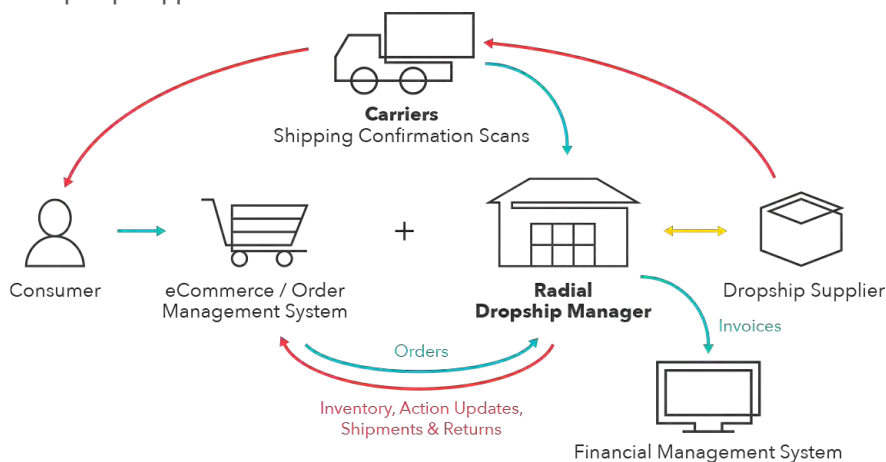
# Radial Dropship Manager

## Expand Your Product Assortment Without the Carrying Costs

Expanding the assortment of items available to purchase for your customers drives increased sales and improves customer retention. However, it is costly to hold a large amount of inventory across your enterprise as well as the cost of shipping it to a customer. One alternative that many retailers are adopting is selling goods from 3rd party suppliers as part of their brand assortment. Leveraging dropship suppliers' inventory and resources to fulfill online orders directly to your customers saves the cost of maintaining the inventory, while still providing the expanded assortment of items.

There is a risk of hurting your brand if the dropship supplier is not reliable. That's why more retailers are relying on Radial Dropship Manager to manage their dropship operations. Dropship Manager is a cloud-based supply chain collaboration solution that automates order processing, exception handling, shipping, invoicing, and inventory between you and your dropship suppliers.

Through a browser-based web portal or system-to-system integration and support for any file format, Dropship Manager enables connectivity to any dropship supplier. An intuitive user interface makes it simple and fast to process and ship orders direct-to-customers, and track order status. Plus, customized packing slips and integrated shipping labels maintain your brand identity and simplify the shipping process for your dropship suppliers.



### Dropship Benefits:

- Decreases order processing time
- Expands product assortment
- Enables faster revenue recognition
- Eliminates manual processes
- Reduces errors and labor costs
- Streamlines supplier onboarding and support
- Enforces supplier compliance
- Decreases your inventory carrying cost and risk
- Facilitates testing of new products without risk

## Grow Your Business With Less Risk

With Radial Dropship Manager, retailers can expand their product assortment beyond the walls of their warehouses and stores and grow their business while keeping your brand promise to your customers. Key functionality includes:

- Integrates with any order management system
- Intuitive user interface
- Customized packing slips and integrated shipping labels
- Robust file mapping
- Online ship confirmations and invoicing
- Order modifications, cancellations, and exception processing
- Automated cost maintenance
- Real-time transaction reporting
- Supplier performance analysis
- System administration and security



## Dropshipping by the Numbers\*

Dropshipping is the fulfillment model of nearly **33% of online stores.**

With eCommerce **growing by about 17% every year**, it's projected that the popularity of dropshipping as a fulfillment model will continue to **increase alongside the industry.**

In 2017, approximately **23% of online sales** last year were fulfilled via dropshipping, which amounts to about **\$85.1 billion.**

**“Radial Dropship Manager has allowed us to increase our product offering on our website by 50 to 70 percent, which means we are introducing and testing new products while incurring very little infrastructure cost”.**

*- Andrew Natale, Shopping Channel*



## Efficient Dropship Returns

Returns are efficiently managed as well. The Radial Dropship Returns module makes returning dropship merchandise easy for your customers. Rather than returns coming back to you, returns go directly back to your dropship suppliers. Integrated return labels and instructions mean faster processing time for your customers and less hassle for you.

Radial integrates with more than 12,500 dropship suppliers globally and provides the fastest time-to-market. These are just a few of the reasons why retailers of all sizes trust Radial to help them quickly grow their business. For more than two decades, Radial has powered the ability to keep the promises retailers make to their customers. With Radial Dropship just a click away, it's never been a better time to accelerate your growth.

\*Source: "20+ Dropshipping Statistics & Facts 2021 [Full Analysis Report]" Torchbankz, Jan. 2021